

***Polar bear package  
(Package price 25 000 €)***

Positional services.

The sponsor earns the status of "Polar bear Partner" (the sponsor has the right to choose the nomination he wants to support)

Participation in the event

- Registration of the head of the company as a VIP-guest with the right of speech / awarding nominees and the winner (in the nomination supported by the sponsor) of the Award.
- Participation of employees as VIP-guests, no more than 4 persons.

Advertising services.

- Placement of the logo and banner with an active link to the "Polar bear Partner" website on the main page of the official Arctic World Club website (arctic-club.com/ru/), in the section ARCTIC AWARDS 2018 (Placement is provided for the entire period of preparation and holding of the event);
- Placement of the partner's logo on advertising surfaces placed in the event venues (posters, banners);
- The logo "Polar bear Partner" on printed materials Premium Arctic Awards;
- Mention and placement of the logo among the partners of the event in one publication about the event in social networks.
- Placement of the brand name or logo "Polar bear Partner" among the organizers on the following advertising media:
  - press walls at the event venue,
  - roll-up Partners of the International Arctic Awards 2018
  - Information booklets of the Arctic Awards 2018 for the guests of the event,
- Reference to the company and information about the company in the press release and post-release of the event.
- Photo materials in electronic form made in the framework of the event for the further work of the sponsor.

***The cost of sponsorship packages varies by agreement of additional options - on consent of the organizers.***